BUSINESS ANALYTICS ASSIGNMENT

Day-2:

1 .What is the role of benchmarking in International Business Analytics?

2.How do businesses use international market segmentation?

3. What are key performance indicators (KPIs) in international business?

4.How do cultural differences impact International Business Analytics?

5.What is the role of Big Data in International Business Analytics?

6.**Why is predictive analytics important in international business?**

7.**What are key performance indicators (KPIs) in international business?**

8.**How do you handle data privacy in International Business Analytics?**

9. **How does international marketing analytics differ from domestic marketing analytics?**

10. **What is the importance of customer sentiment analysis in international business?**